



## 2019 SARA CONFERENCE: SPONSORSHIP & EXHIBITION

This year's South African Reward Association Conference will be another highly acclaimed event, with top quality speakers covering relevant and current topics, as well as opportunities to network with our 300 conference delegates comprising of industry opinion-leaders and fellow professionals. SARA would like to invite all potential sponsors and exhibitors to participate in our flagship event of the year.

**Sponsorship** is available in two categories (namely **item** sponsorship and **cash** sponsorship) and three sponsorship tiers (namely **platinum**, **gold** and **silver**), with respective sponsor exposure being allocated accordingly as per the below:

### PLATINUM ITEM SPONSORSHIP

#### Sponsor Benefits

- Your own company 2-minute promotional video clip will be shown to all delegates during the conference proceedings on both conference days
- 1 company delegate to attend the conference at no cost OR 1 exhibition stand (if available)
- Co-branding with SARA on items
- Company promotional pamphlet included in delegate bags
- MC mention
- Your company logo will appear on the following:
  - o ALL conference branded marketing (from date of payment of the invoice)
  - o SARA website
  - o Conference app
  - o Printed conference programme
  - o Continuity slides which will be displayed throughout the conference

**Please select one of the following sponsorship items for this category priced at R37 500 each**

- A) Delegate bags (co-branded with sponsor) **SOLD**
- B) Lanyards and memory sticks-(co-branded with sponsor info on memory sticks) **SOLD**
- C) Audio Visual Day (sponsor branded T-shirts with +/- 8 AV crew)
- D) Cocktail event day 1 (sponsor 5min speaker slot - includes venue, snacks and limited bar)
- E) Interactive delegate participation programme **SOLD**
- F) Professional member delegate gifts (co-branded with sponsor)
- G) Co-branded delegate notebooks and pens **SOLD**

SARA will be responsible for the sourcing and branding of all items.

## GOLD ITEM SPONSORSHIP

### Sponsor Benefits

- Your company logo will appear on the following:
  - o ALL conference branded marketing (from date of payment of the invoice)
  - o SARA website
  - o Printed conference programme
  - o Continuity slides which will be displayed throughout the conference

**Please select one of the following sponsorship items for this category priced at R18 000 each**

- A) Day1 Lunch break (with lucky draw) & afternoon Tea break (with delegate gifts)
- B) Day2 mid-morning Tea break (with delegate gifts) and Lunch break (with lucky draw)
- C) AGM Motivational speaker (logo at the AGM and a special AGM mention)

SARA will be responsible for the sourcing and branding of all items, and the AGM speaker.

## SILVER ITEM SPONSORSHIP

### Sponsor Benefits

- Your company logo will appear on the following:
  - o SARA website
  - o Printed conference programme
  - o Continuity slides which will be displayed throughout the conference

**Please note that this item sponsorship tier is for lucky draw prizes and delegate gifts over R6 000**

Please note that all items will need to be approved by the SARA Conference committee.

## PLATINUM CASH SPONSORSHIP

### Sponsor Benefits

- Your own company 2-minute promotional video clip will be shown to all delegates during the conference proceedings on both conference days
- 1 exhibition stand (if available) OR an additional company delegate to attend the conference at no cost
- MC mention
- Company promotional pamphlet included in delegate bags
- Your company logo will appear on the following:
  - o ALL conference branded marketing (from date of payment of the invoice)
  - o SARA website
  - o Conference app
  - o Printed conference programme
  - o Continuity slides which will be displayed throughout the conference

**A cash sponsorship of R30 000**

## GOLD CASH SPONSORSHIP

### Sponsor Benefits

- 1 company delegate to attend the conference at no cost.
- MC mention
- Your company logo will appear on the following:
  - o ALL conference branded marketing (from date of payment of the invoice)
  - o SARA website
  - o Printed conference programme
  - o Continuity slides which will be displayed throughout the conference

**A cash sponsorship of R15 000**

## SILVER CASH SPONSORSHIP

### Sponsor Benefits

- Your company logo will appear on the following:
  - o SARA website
  - o Printed conference programme
  - o Continuity slides which will be displayed throughout the conference

**Cash sponsorships over R6 000**

**All sponsorship opportunities will be on a first-come first-served basis and will only be confirmed once payment has been received. No logos will be included on any marketing material until full payment is received.**

Should you wish to discuss any of the above opportunities in more detail please contact Eileen Bayley for more information at [eileen@vdw.co.za](mailto:eileen@vdw.co.za) / 011 061 5000.

**Exhibition stands** will also be available for the duration of the conference. Each stand measures **3m x 2m**. All networking breaks will take place in the exhibition areas which allow companies a great opportunity to showcase their products & services.

Exhibition stands are available.

**EXHIBITION RATES EARLY BIRD (Before 1 August 2019)**

Early Bird Member: R8 500

Early Bird Non-Member: R17 000

**EXHIBITION RATES LATE REGISTRATION (After 1 August 2019)**

Member: R9 500

Non-Member: R19 000

Exhibitors manning the stands (after 1st delegate) R1 600

Should you be interested in an exhibition stand please contact the secretariat on [eileen@vdw.co.za](mailto:eileen@vdw.co.za) / 011 061 5000.

SARA values its sponsors and exhibitors and we look forward to your ongoing support.

Yours faithfully



Martin Hopkins  
SARA President