



2017 SARA NETWORKING EVENT SPONSORSHIP PACKAGES AND OPTIONS

SARA's event schedule is packed with top quality events and speakers covering relevant and current topics, as well as opportunities to network with industry opinion leaders and fellow professionals.

Our networking events provide the ideal platform for service providers to create brand awareness and exposure amongst the South African Total Reward fraternity.

Offering high quality events to members and other important stakeholders is not possible without the support from our valued sponsors and supporters, and working with you to create mutual value is important to us.

Event sponsorships are available across five (5) options in each region, with different sponsor benefits and exposure at each option level as per the below:

Sponsorship Option	Sponsor Benefits
A	Sponsor pamphlets at registration or on tables
B	Sponsor pamphlets at registration or on tables MC mention Co-branding of event communications
C	Sponsor pamphlets at registration or on tables MC mention Co-branding of event communications Sponsor banner (x1) Sponsor desk
D	Sponsor pamphlets at registration or on tables MC mention Co-branding of event communications Sponsor banner (x2) Sponsor desk Sponsor intro (5mins) Delegate approved contact details
E	Exclusive sponsorship (option D limited to a single sponsor per event)

Sponsorship option costs per region:

Region - Option	Cost (Excl. VAT) (SARA Member)	Cost (Excl. VAT) (Non-member)	Packages Available per Event
KZN - A	R1,000	R2,000	10
KZN - B	R2,000	R3,200	8
KZN - C	R2,500	R4,400	4
KZN - D	R4,000	R5,500	2
KZN - E	R5,000	R7,000	1
CPT - A	R1,000	R2,000	10
CPT - B	R3,000	R4,500	8
CPT - C	R4,500	R7,000	4

<u>Region - Option</u>	<u>Cost (Excl. VAT) (SARA Member)</u>	<u>Cost (Excl. VAT) (Non-member)</u>	<u>Packages Available per Event</u>
CPT – D	R7,000	R12,000	2
CPT – E	R13,000	R16,000	1
JHB – A	R2,000	R4,000	10
JHB – B	R4,000	R6,000	8
JHB – C	R7,000	R9,500	4
JHB – D	R12,000	R16,600	2
JHB – E	R16,000	R25,000	1

**Sponsor packages are secured on payment on a first-come first-served basis*

*** Separate packages are available for the Annual Conference*

A copy of our 2017 event schedule can be found [here](#).

Should you be interested in event sponsorship, please contact the SARA secretariat on eileen@vdw.co.za / 011 061 5000.

SARA values its sponsors and we look forward to your on-going support.

Yours sincerely,



Nazlie Samodien
SARA President